

Environmental Policy

We strive to ensure that we have the minimum possible negative effect on the environment and actively work towards positive effects.

Both our towel rail factory and our steel panel radiator factory have achieved ISO14001 accreditation for environmental management.

Environmental impact is assessed individually for every product to ensure that its manufacturing, packaging, care advice and lifecycle all have the minimum possible negative impact on the environment.

We carry out regularly supplier audits for any materials or services we outsource to ensure that all suppliers demonstrate a responsible environmental policy. While financial feasibility is always a major contributing factor in the decision making process, we will never purchase from an environmentally ignorant supplier to enable cost savings.

We will advise our trading partners when we identify product specification, packaging specification or trading processes that have an unnecessary negative environmental impact.

We review this environmental policy annually to ensure continual focus and relevance.



Sean Towers
General Manager - Kudox Limited

28th March 2014

Specific Efforts

Our goods are transported by ship as opposed to truck or air because shipping represents the lowest environmental impact.

We always ensure fully optimised loading to minimise the negative effects on the environment caused by shipping empty space.

We solely use recycled paper in our office and we recycle all paper, card, cans, plastic bottles and glass bottles from our office waste.

We encourage staff to walk, cycle or use public transport to come to work and currently none of our staff drive to work.

Staff are educated and encouraged to recycle and evaluate their personal purchases.

We never send out any form of unsolicited mailings and we encourage staff to have their names removed from junk mailing lists via the Mailing Preference Service.

Wherever possible, documents are distributed electronically by e-mail, rather than hard copies and staff are encouraged not to print.

SPI codes are added to all of our plastic based packaging and components to encourage and assist recycling.

The recycle logo has been added to all of our cardboard and paper packaging to make recycling easier.

2014 Targets

To introduce a new towel rail box type to as many customers as possible. The new one-piece box uses significantly less cardboard than two-piece boxes and eliminates the need for LDPE shrink-wrapping of the box. During 2014 we aim to achieve 25% of our towel rail production being supplied in the new format packaging.



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